



Klüber Upgrades Online Shopping Cart

Features more product offerings, increased functionality and Web-only discounts

Londonderry, NH – (June 19, 2008) – Klüber Lubrication, a worldwide manufacturer of specialty lubricants, announces the launch of its improved online shopping cart, which is available to both new and existing customers.

Key features of the online shopping cart include:

- Search tools and product directories for visitors to find what they need fast. Products can be located easily using a searchable database, which is offered on every page. A product description follows each product selected.
- Easy online ordering. Payments can be made via credit card or PayPal. Stored account and order history information make managing customer accounts and recreating orders as quick as a click.

“Customers will find the new look and increased functionality of the online shopping cart easy to use,” said Jolene Greer, Klüber Lubrication marketing services manager. “It was especially important for Klüber to offer a wider range of products in order to accommodate new and existing customers.”

Other upgrades include more than 120 products in all sizes and faster delivery with a variety of distribution choices. To view the online shopping cart, go to <https://www.klubershop.com>. For more information about Klüber, visit the company’s Web site at www.kluber.com.



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Klüber Lubrication, a worldwide manufacturer of specialty lubricants, has long been on the cutting edge of lubricant technology. For more than 75 years, we have been committed to providing tribological solutions for our customers, by manufacturing and supplying specialty lubricants for extreme applications. Our lubricants succeed where conventional lubricants fail. Our philosophy of product innovation demands that we work cooperatively with our customers and has earned us the reputation of reliable partner and solution provider. With representation around the globe, and a product portfolio of more than 2,000 standard lubricants, Klüber's products and services are available wherever and whenever they are needed. Lubrication is our World!

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